



Media Contact: Tom Vatter,
Vice President of Sales and Marketing
telephone: 765-489-6004
mobile: 765-960-5288
tvatter@autocartruck.com

FOR IMMEDIATE RELEASE

Autocar looks ahead

Refuse truck leader focuses on engineering innovation, product enhancements and 2010 engine compliance

Las Vegas, NV (June 9, 2009) – Hagerstown, Indiana-based Autocar LLC has its sights set firmly on the future. “Like many others in the industry, we’ve made adjustments and imposed a little belt-tightening to weather the economic slowdown,” says Tom Vatter, vice president of sales and marketing. “But if we’ve made some cuts in advertising and reduced our presence at this year’s Waste Expo, it’s been for the purpose of applying our resources where they count. We’re as committed as ever to the essentials that have made us a leader in the refuse market: engineering innovation, Xpeditor ACX cab enhancements, product line expansion and outstanding service.”

Technical leadership

With over 500 natural gas Xpeditors sold in 2008, Autocar has established itself as the leading supplier of LCF Class 8 natural gas refuse trucks. “We will continue to invest in and perfect the overall use of natural gas engines in refuse applications,” says Vatter. “One of the real highlights for us in this area last year was the successful launch of a contract for 102 natural gas refuse trucks in Seattle, WA – the largest such project ever undertaken in the city.”

During the past two years, Autocar has been widely recognized as offering the best 2007 engine solution on the market. Next year presents another significant challenge for the industry in general and for the Autocar design team specifically, as 2010 emissions compliance will demand new levels of innovation. “We are confident that our design will offer advantages in visibility, packaging and functionality that will allow Autocar to maintain its best-in-industry standing,” says Ed Steyn, vice president of engineering.

[more]



Show and tell

With an unprecedented North American service network and two classroom trailers that offer on-site training in the full range of Autocar truck diagnostics, customer focus is an Autocar hallmark. In 2008, the company doubled its “show and tell” capability. Autocar now has four demo units dedicated to criss-crossing the country to demonstrate new ACX cab features to customers. “Autocar is proud of the improvements we’ve made to the ACX product. The quickest way to show our customers what we’re doing is to take the truck to them,” says Vatter. “In 2008, each demo unit visited approximately 150 locations. This gave many customers their first look at the Autocar ACX cab – and lead to orders that we wouldn’t otherwise have written.”

About Autocar

Autocar LLC, headquartered in Hagerstown, Indiana, is the largest North American manufacturer of LCF Class 8 trucks and a leading engineering and manufacturing innovator. After gaining a commanding position in the refuse market with its Xpeditor line, Autocar has made a strong entry into the vocational truck and terminal tractor markets. With a legacy of hard-working trucks dating back more than a century, the company has more than 300 employees and steadily increasing annual sales. Autocar is a subsidiary of Highland Park, Illinois-based Grand Vehicle Works Holdings LLC (GVW).

Telephone: 877-973-3486

Website: www.autocartruck.com

#####